

Highly Anticipated New Blogging App Now Available

DraftCraft allows bloggers to write and post to any platform without complex coding

SAN JOSE, CALIF. -- A highly anticipated new iPad blogger app is now available in the AppStore. DraftCraft™ is changing the way that bloggers compose and post their work to most any platform without complex coding issues. Developed by the Ministry of Application™, a mobile app developer based in Russia, the DraftCraft blogger app works with WordPress, Blogger, LiveJournal, Chinese sina.com.cn or blog.163.com.

This is the first blogger app that is not affected by the HTML-code and the particular properties of a blogging platform, and it has its own simple-text editor.

DraftCraft makes the world the better place for all bloggers because it is:

- Simple: DraftCraft's carefully designed user interface keeps the entire writing process as simple as possible, allowing bloggers to concentrate solely on results.
- Streamlined: Writers can post to all blogs from one place, with the application containing details of accounts across WordPress, Blogger, LiveJournal
- Productivity-Enhanced with the Star System: This feature allows the blogger to manage progress on a variety of posts, meaning he or she can compose the best ideas quickly without worrying about writing style (one-star pieces) before gradually making improvements until reaching publishable results (five-star pieces).
- Advanced: Once the blogger has created content, exercising complete creative control is easily achieved through advanced text editing and text formatting (bold, italics, copy-paste, etc.) and image insertion.
- HTML-Free: If a blogger is worrying about code, then he or she is not worrying about writing - so DraftCraft removes the need to think about HTML. DraftCraft will automatically convert text into the format that is required for publication.

About DraftCraft

DraftCraft is available on the iTunes AppStore for \$3.99 in the category "social networks." It is compatible with the iPad™ and iPad 2.™ It has an AppStore rating of 4.7. Visit <http://www.draftcraftapp.com> and www.facebook.com/draftcraft. It can be found in the App Store at: <http://itunes.apple.com/us/app/draftcraft/id472214460>.

About the Ministry of Application

The Ministry of Application, based in Russia, is a global app development company with 57 employees. It has created the top five grossing iPad app in Russia and the top 10 free iPhone entertainment app in Russia. Visit www.appsministry.com.

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